



A COMPLETE SELF-STUDY PROGRAMME

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ENGLISH

COURSE BOOK LEVEL 2

BUSINESS ENGLISH







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A WORLD OF IDEAS: SEE ALL THERE IS TO KNOW

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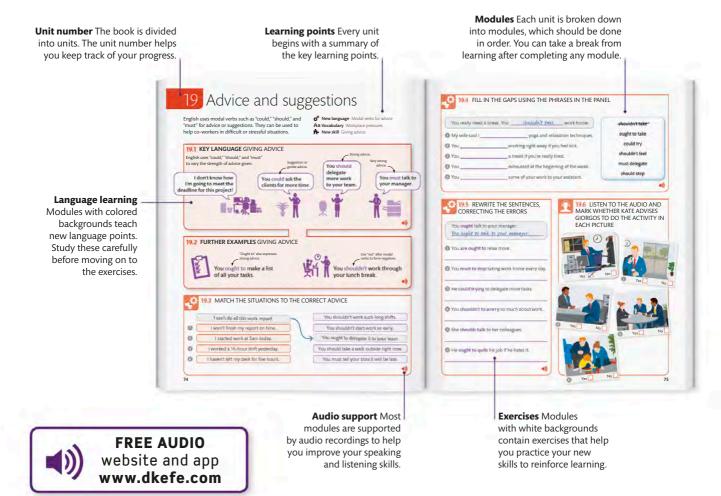
How the course works

English for Everyone is designed for people who want to teach themselves the English language. The Business English edition covers essential English phrases and constructions for a wide range of common business scenarios. Unlike other courses,

English for Everyone uses images and graphics in all its learning and practice, to help you understand and remember as easily as possible. The best way to learn is to work through the book in order, making full use of the audio available on the website and app. Turn to the practice book at the end of each unit to reinforce your learning with additional exercises.

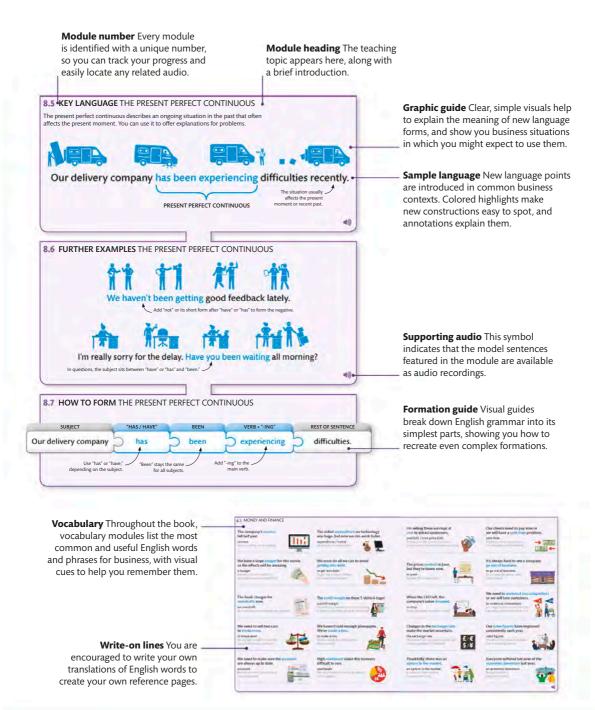


Job interviews



Language modules

New language is shown in the context of common business scenarios. Each learning module introduces appropriate English for a particular situation, as well as general points of English language to improve your overall fluency.



Practice modules

Each learning point is followed by carefully graded exercises that help to fix new language in your memory. Working through the exercises will help you remember what you have learned and become more fluent. Every exercise is introduced with a symbol to indicate which skill is being practiced.



GRAMMAR

Apply new language rules in different contexts.



READING

Examine target language in real-life English contexts.



Test your understanding of spoken English.



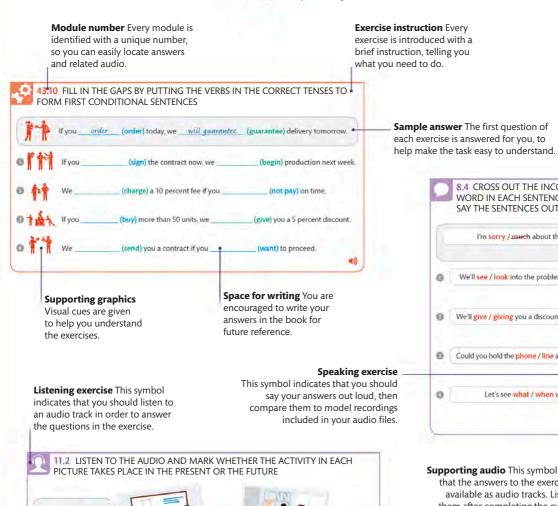
VOCABULARY

Cement your understanding of key vocabulary.

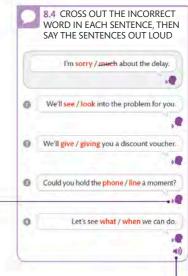


SPEAKING

Compare your spoken English to model audio recordings.



Sample answer The first question of each exercise is answered for you, to



Supporting audio This symbol shows that the answers to the exercise are available as audio tracks. Listen to them after completing the exercise.

Audio

English for Everyone features extensive supporting audio materials. You are encouraged to use them as much as you can, to improve your understanding of spoken English, and to make your own accent and pronunciation more natural. Each file can be played, paused, and repeated as often as you like, until you are confident you understand what has been said.









LISTENING EXERCISES

This symbol indicates that you should listen to an audio track in order to answer the questions in the exercise.



FREE AUDIO website and app www.dkefe.com



SUPPORTING AUDIO

This symbol indicates that extra audio material is available for you to listen to after completing the module.



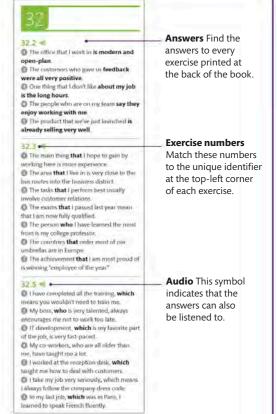
Checklists Every unit ends with a checklist, where you can check off the new skills you have learned.



Review modules At the end of a to group of units, you will find a more detailed review module, summarizing revite language you have learned.



Check boxes Use these boxes to mark the skills you feel comfortable with. Go back and review anything you feel you need to practice further.



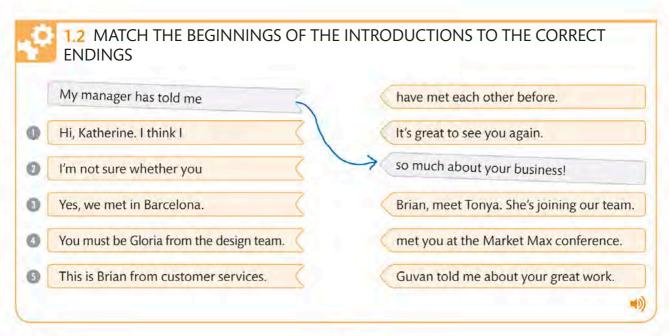
01 Introductions

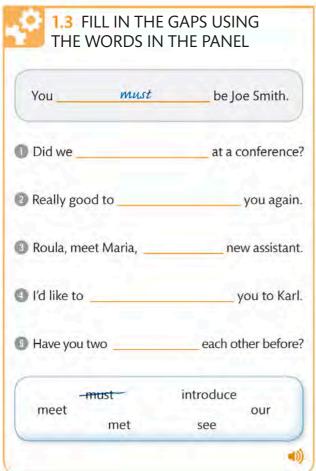
When you first join a company, there are many phrases that you can use to introduce yourself. Other people may also use a variety of phrases to introduce you.

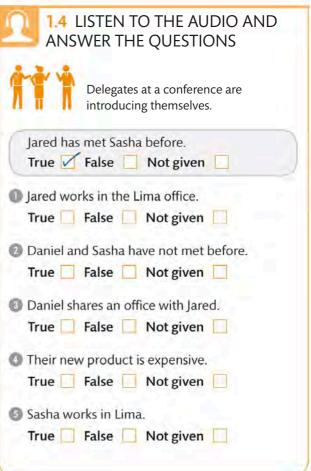
- New language Present simple and continuous

 Aa Vocabulary Etiquette for introductions

 New skill Introducing yourself and others
- 1.1 KEY LANGUAGE INTRODUCING YOURSELF AND OTHERS It is common to shake hands with new colleagues and introduce yourself. Use when you meet When you meet someone you have someone you think you When you meet heard about. may have met before. someone for the first time. You must be Eric I think we met in Hello, I don't from the UK. Carl Mumbai, didn't Great to see think we've Hi Osric. has told me a lot we? I'm Max from you again! met. I'm Osric. Laura. HTB Engineering. about you. It is polite to introduce people you know but who do not know each other. When you know both parties, introduce Say a polite each one separately, saying both their names. response when you are introduced. "How do you do?" Tony, this is Hayao, meet Tony is quite formal. Hayao from our our new director Victoria, I'd like to Japanese office. of marketing. introduce you to Faisal. Nice to meet you. I'm not sure you two How do you do? have met each other.







1.5 KEY LANGUAGE THE PRESENT SIMPLE AND THE PRESENT CONTINUOUS

The present simple is used to describe something that happens in general, or is part of a routine. The present continuous describes something that is happening right now, and will be continuing for a limited time.



I don't usually enjoy networking, but I'm enjoying this conference.

Present simple is the same as the base form of the verb without "to."

Present continuous is formed by adding "be" before the verb and "-ing" to the verb.





1.6 READ THE ARTICLE AND ANSWER THE QUESTIONS

	Vhat word is used for making connections? letworking Sharing Dividing
	hat kind of people is the article aimed at? hy Confident Intelligent
	/hat types of connections are useful? lew ones Good ones Lots of them
	/ho might be useful people to talk to? x-colleagues Recruiters Family
	/hat do shy people do a lot? ie Say sorry Say thank you
	/hat does apologizing a lot make you seem? onfident Worried Unprofessional
	/here should you look when talking to people? heir eyes Their feet Their mouths
1000	/hat should you give contacts? Ioney Gifts Vour business card

CAREER LADDER

Making connections

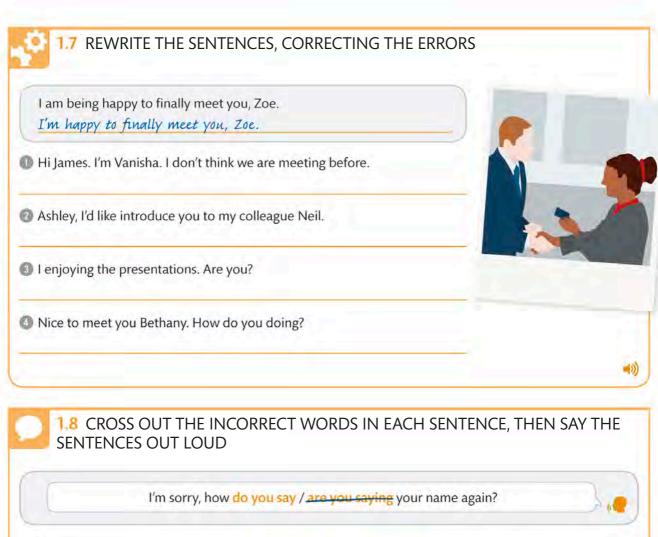
How to network better if you're shy

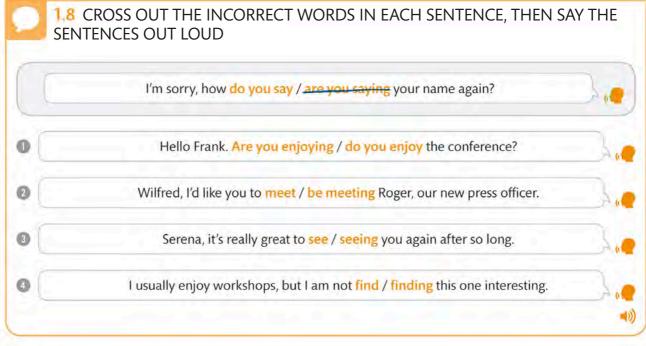
etworking doesn't necessarily mean talking to hundreds of people at a conference. A few good connections are much better than meeting lots of people who you will never hear from again. Start by chatting to ex-colleagues or old friends. Ask what they are doing now and share your experiences.

One common habit of shy people is to constantly apologize for everything. Apologizing all of the time looks unprofessional and shows a lack of confidence in yourself. Instead of saying



sorry, remember to smile, maintain eye contact, ask questions, and, of course, exchange business cards.





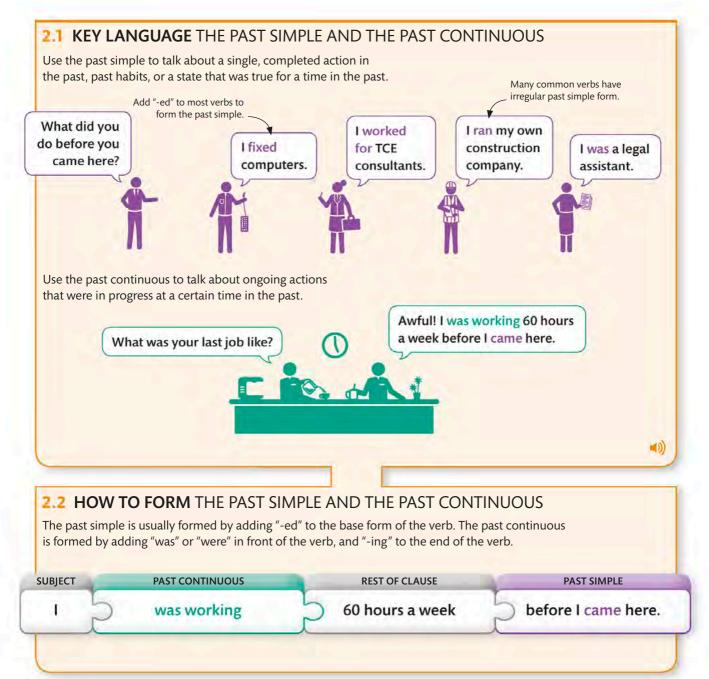


02 Getting to know colleagues

Talking about your past work experience is a good way to get to know your colleagues. Past simple and past continuous tenses are often used to do this.

- New language Past simple and past continuous

 Aa Vocabulary Sharing past experiences
- New skill Talking about past experiences





2.3 CROSS OUT THE INCORRECT WORDS IN EACH SENTENCE

I started / was starting my own printing company more than 10 years ago.

- They began / were beginning to sell more when the shop suddenly closed last year.
- I lost / was losing my job when the factory closed last December.
- I was delighted when I got / was getting promoted to senior manager in 2015.
- We moved here when my wife was finding / found a new job two years ago.
- (5) I was training / trained to be a chef when I was given this award.
- When I worked 90 hours a week, I felt / was feeling exhausted all the time.
- When I was a photographer, I was meeting / met a lot of famous people through my work.



2.4 KEY LANGUAGE THE PAST TENSE FOR POLITENESS

You may hear people ask questions about a present situation in the past tense. This makes the question more polite.

"Do" becomes "Did" to make

Did you want a tour of the office?

the question in past tense.

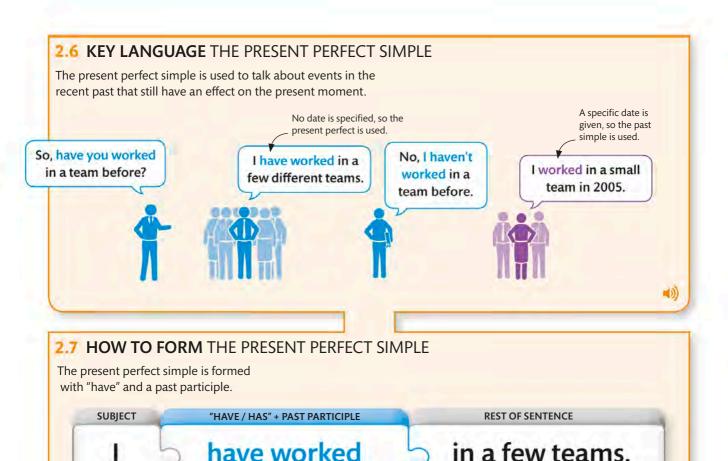


The past tense is also sometimes used to make a polite request.

I wanted to ask about the company's history.

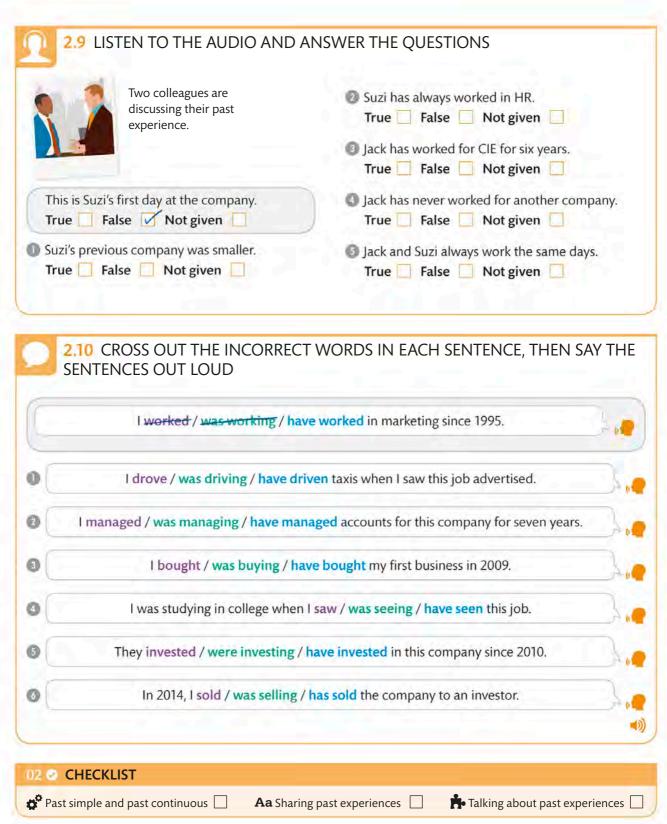


2.5 MARK THE SENTENCES THAT ARE CORRECT		
Did you want some more coffee?	V	
Do you wanting some more coffee?		
I was to look for another job.		
I was looking for another job.		
I was wondering if you could help.		
I was wondered if you could help.		
Were you working as a waiter?		
Were you work as a waiter?		
They weren't employing young people.		
They not employing young people.		
I didn't enjoy my last job.		
I didn't enjoying my last job.		
Did you work in a hotel?		
Did you working in a hotel?		
		110









03 Vocabulary

3.1 DEPARTMENTS

Administration

[deals with organization and internal and external communication]



Production

[ensures all manufacturing stages run smoothly]



Research and Development (R&D)

[deals with researching and developing future products for a company]



Purchasing

[deals with buying goods and raw materials]



Human Resources (HR)

[deals with employee relations and matters such as hiring staff]



Sales

[deals with selling a finished product to outside markets]



Accounts / Finance

[deals with money matters, from paying bills to projecting sales]



Facilities / Office Services

[ensures the smooth day-to-day running of the practical aspects of a company]



Marketing

[deals with promoting products]



Legal

[ensures that all contracts and company activities are legal]



Public Relations (PR)

[deals with maintaining a positive public image for a company]



Information Technology (IT)

[ensures that all technological systems are working and maintained]





3.2 ROLES







Chief Executive Officer (CEO)



Chief Financial Officer (CFO)



manager





3.3 DESCRIBING ROLES

We all work for a large department store.

to work for

[to be employed by a company]



He looks after our salaries and wages.

to look after

[to ensure something runs smoothly]



I work in event management.

to work in

[to be employed in a department or area of an industry]



They are responsible for office maintenance.

to be responsible for

[to have the duty of ensuring something is done effectively]



She works as a fashion designer.

to work as

[to have a particular job or role]



I'm in charge of administration.

to be in charge of

[to have control and authority over something]





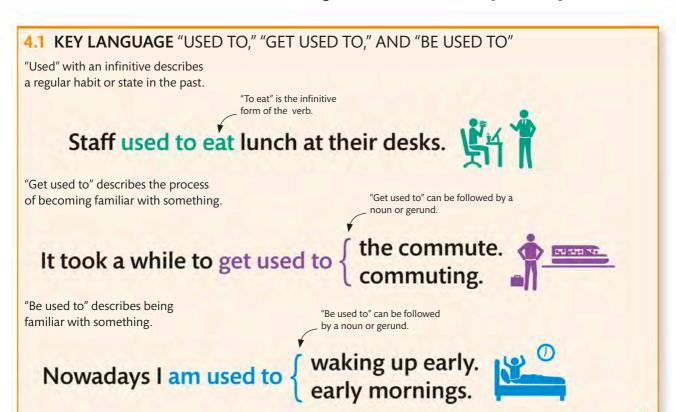
04 Talking about changes

There are many ways to talk about changes at work in the past and present. Many of the phrases include "used to," which can have several different meanings.

New language "Used to," "be / get used to"

Aa Vocabulary Small talk

** New skill Talking about changes at work



4.2 FURTHER EXAMPLES "USED TO," "GET USED TO," AND "BE USED TO"

In questions and negatives, there is no "d" after "use."

Did you use to do everything by hand in the factory?



We didn't use to have so much construction in the area.



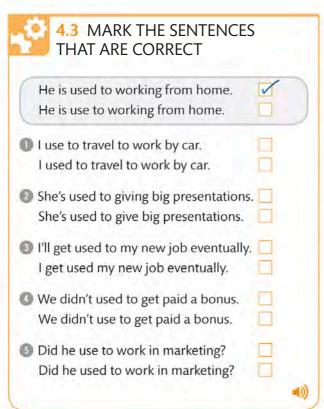
I don't know that I will ever get used to these uniforms!



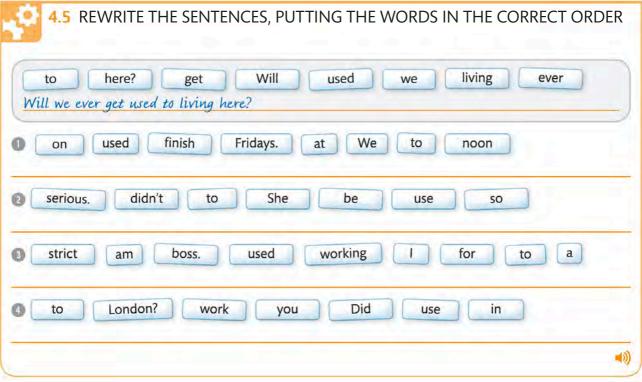
After working here for a decade, we are used to the noise.

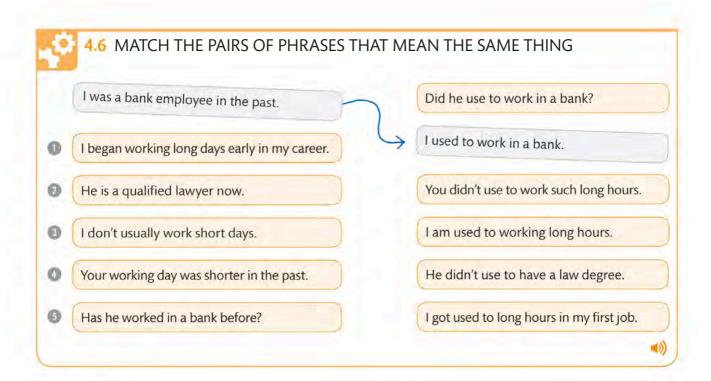


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WORKPLACE ADVICE

It's good to talk

Small talk—chatting about trivial topics such as the weather

orning, Sammy. Did you see the game last night?" This kind of small talk happens in every office around the world, every day. People who make



an effort to talk to others are more well-liked by their colleagues. When you make small talk, you make the other person feel more relaxed, and form a connection with that person. People who are good at small talk tend to be quick thinkers, and businesses like employees who can think on their feet. So what are the key skills you need to master to be good at small talk? Make eye contact with the other person, and listen. Be interested in what they have to say. Stick to topics such as hobbies, books, films, and the weather. And avoid uncomfortable topics such as politics, religion, and money.

